

# What is a Standard?

No, what is a standard?

Have you heard about standards?

A standard is an agreed way of doing something.

Think about an old family recipe handed down from one generation to the next (for example, a creole bread recipe) if used consistently can produce the same quality (bread) that your great-great-great grandma made years ago; that is standards in action!

Standards provides consistency in quality

Yes, and ensures a minimum level of harmonization between products regardless of the markets in which they are traded.



**A standard is a document established by consensus and approved by a recognized body, that provides for common and repeated use, rules, guidelines or characteristics for products or related processes and production methods; for which compliance is NOT MANDATORY.**